

KENDRIYA VIDYALAYA SANGATHAN CHENNAI REGION

SUBJECT:BUSINESS STUDIES

CLASS;XII

MARKS;90

SCORRING KEY/VALUE POINTS

1 Staffing (1)

2 Free brain leadership or individual centered style(1)

3 Process of inflencing the behaviour (1)

4 Management by exception (1)

5 Increasing the return of the equity shareholders by including more loan component in the capital structure. (1)

6 Less, because no inventory is required (1)

7 Interest charged by RBI to the commercial banks (1)

8 Capital market (1)

9 News, speech, written materials (1)

10 ISO Company (1)

11 Name for identification of the product (10)

12 State Commission (10)

- 13 For normal output and extra output different rates of wages are to be calculated. (3)
- 14 Explanation of the principle of discipline. (3)
- 15 Importance ... planning is helpful for direction (3)
- 16 Limitations of planning (3)
- 17 Name . drawing of label (3)
- 18 Benefits of packaging (3)
- 19 Steps in the process of organising with one line explanation each (4)
- 20 Any two points of importance of delegation with explanation of any four headings. (4)
- 21 Any four parties name (4)
- 22 Meaning of liquidity, conversion of stock into sales increases profitability (4)
- 23 Co ordination  
  
Characteristics of co ordination  
  
Mutual understanding, empathy
- 24 Any five importance of business environment (5)
- 25 Recruitment in staffing  
Importance of training and development  
  
Helping, understanding the problems of others.

26 All the steps involved in the process of controlling. (5)

27 Any six differences OR Maslow's motivation theory (6)

28 Functions of financial management OR Any Six factors affecting fixed capital (6)

29 Any Four functions of stock exchange OR Any six differences between capital market and money market, (6)

30 Supporting /Against the statement 1, Any five points to support their view 5 (6)  
OR

Place mix and its components

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Note: Any other relevant and related points may also be awarded with full marks.